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Communications, PR and Competitions Team

Communications, PR and Competitions Chairman – Terry Mason

Nothing to report at this time, due to the current situation which is curtailing the majority of Lions activities.

However, a number of clubs are still sending details of what they have been able to do in their Communities for publication in the SE News.

This year, the SE News has had a major facelift and is an excellent publication, but please bear in mind it is primarily distributed to Lions in our District.

It is more important than ever, that Clubs also promote and publicise the details of these activities directly in their own Communities by means of a Club Newsletter, or through Community newspapers and magazines.

A PR presentation is still available for delivery at meetings, or as a hard copy of suggestions and advice to assist clubs with publicity.

Please remember, Publicity is essential, to ensure Community awareness of who we are and what we do. People won't join organisations they know nothing about, let's ensure no-one has to ask "Who are the Lions"

Competitions and Peace Poster Liaison – Maureen Warn

Peace Poster Competition

At the time of writing this report, I only have one entry. The deadline for this competition is today. Therefore, that one entry is the winner for 105 SE and will be forwarded to MDHQ to be included into their competition.

The theme of this year was "Peace through Service"

Poster for Peace Competition (105 SE only)

I am unsure how many clubs will be able to get the schools in their area interested in this competition due to covid19. Some clubs have the entry forms already but if you need one please do not hesitate to get in touch with me.

. **The theme for this year is “Together in Peace”**

The winning entries will be chosen at the April Cabinet 2021.

Please ensure that the entries are received by me by 1st April 2021

The winning children will receive a voucher each for £30, £25, and £20 respectively and each school will receive £100 for first place and £50 each for second and third place.

This competition is open to children who are 8, 9, 10 years of age by 31st August 2021 and held in the spring term. Information packs and entry forms are available from me at a cost of £3. These may be photocopied for other contestants, one required for each child.

Website

This competition will be judged in January 2021 and announced at our convention in February 2021. We are looking for the **website to have clarity, be informative and easily accessible**. The winner for 2019 -2020 was Guildford Lions Club so I suggest you have a look at that website. Please send me your website address to enter.

Photographic Competition

I received nearly 100 entries for this competition and have now forwarded them to our judging panel. I hope that their decisions will be made soon, so the winners will be announced at cabinet.

This competition is open to all Lions.

The categories are **Animal / Birds, Plants, Other aspects of Nature including Landscape and Weather Phenomenon**. The photograph must not include people. The deadline for entries is 22nd November 2020. Lions may send by email as many photos as they wish for each category.

The winning photo from each category will be sent to MD to compete in the MD105 competition. The winner from MD 105 competition will be sent to Lions' HQ in Chicago to compete Internationally.

Traveling Lion

Due to the Covid pandemic and the inability to travel to other clubs this year, this competition has been cancelled.

International Draw

The International Draw competition has been cancelled for this year.

Scrapbook

This competition has been scrapped for this year

SE Newsletter – Rod Weale

Readership. We send out c.1200 emails and the click rate had risen from 61% in July to 70% in September, it peaked at 77% in October but has reduced to 65% for this last issue.

The “My Club” is proving a popular idea with more than a few Clubs from home and abroad offering to contribute, I hope to have a rota for Clubs and also Cabinet Members to contribute in place after Christmas.

Again, there seem a core number of Clubs who contribute and I am sure this is reflected in the readership numbers. My next goal for the new year is to get more Clubs contributing on a regular basis.

And my final and now, often repeated final request – when sending obits and new member details can they please be sent via PCC Jacquie Prebble. That way everyone gets included. Please try and send a photo too!

Stay safe – season’s greetings to you and your families.

Webmaster – Rick Hough

I am pleased to report that the number of people using our new website continues to grow. There are still many more Lions in our District who could do so and I encourage them all to go to the website www.lionsclubs105se.org.uk and register. It is incredibly simple and takes less than five minutes

There is now a tab at the top of home page that is headed Convention. All of the information for the forthcoming Convention is now in one place plus there is an addition of a FAQ's page.

There is also more information in one of the resource tabs on “Data Protection” and “GDPR” this information is up to date and current.

South East news continues to be available on the website and has proved to be an excellent vehicle for communicating with our fellow Lions and Clubs.

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